

ORDER



Orders
Order / Rev: 169116
Alt Order #: 06865381
Product Desc: MNCD6 MICHELE BACHMA
Estimate: 2987
Flight Dates: 10/19/12 - 10/24/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact: Whitney Eversole
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michele Bachmann -2012
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/24/12	40	\$40,450.00	\$34,382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	40	\$40,450.00	\$34,382.50	0.00
Totals	40	\$40,450.00	\$34,382.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/19/12	10/19/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	----F--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$400.00		0.00			
2	M	10/19/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	1	\$550.00	2	0.00	NM	1	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$550.00		0.00			
3	M	10/19/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	----F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$500.00		0.00			
4	M	10/20/12	10/20/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
NEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$250.00		0.00			
5	M	10/20/12	10/20/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$600.00		0.00			

Advertiser:	Michele Bachmann -2012
Product Desc:	MNCD6 MICHELE BACHMA
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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	M	10/20/12	10/20/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$325.00		0.00			
N 7	M	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$550.00	3	0.00	NM	0	\$0.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12		SU GMA		7-8a	-----Su	:30		(\$550.00)		0.00	NM		
Credited															
8	M	10/21/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$475.00	3	0.00	NM	1	\$475.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$475.00		0.00			
9	M	10/19/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$700.00		0.00			
10	M	10/19/12	10/19/12	M-F 6-630p M-F 6-630p	CM	6-630p	----F--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,100.00		0.00			
11	M	10/19/12	10/19/12	M-F 630-7p M-F 630-7p	CM	630-7p	----F--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,050.00		0.00			
12	M	10/21/12	10/21/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$700.00		0.00			
13	M	10/19/12	10/19/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,350.00		0.00			
14	M	10/20/12	10/20/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$800.00		0.00			
15	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,900.00		0.00			
16	M	10/19/12	10/19/12	M-F 1035-1102p thru 1/ Nightline	CM	1035-1102p	----F--	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$900.00		0.00			
17	M	10/21/12	10/21/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	M	10/21/12	10/21/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$900.00		0.00			
18	M	10/19/12	10/19/12	Friday Prime C 20/20	CM	9-10p	----F--	:30	1	\$4,500.00	2	0.00	NM	1	\$4,500.00
20-20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$4,500.00		0.00			
19	M	10/24/12	10/24/12	Wednesday Prime B Modern Fam/Suburgatory	CM	8-9p	--W----	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
MOD FAM/SUBURGATORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$6,500.00		0.00			
20	M	10/22/12	10/24/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTW----	:30	3	\$400.00	2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$400.00		0.00			
21	M	10/22/12	10/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTW----	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$550.00		0.00			
22	M	10/22/12	10/24/12	M-F GMA M-F GMA	CM	7-9a	MTW----	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$500.00		0.00			
23	M	10/22/12	10/24/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTW----	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$700.00		0.00			
24	M	10/22/12	10/24/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTW----	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$1,100.00		0.00			
25	M	10/22/12	10/24/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTW----	:30	3	\$1,050.00	2	0.00	NM	3	\$3,150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$1,050.00		0.00			
26	M	10/22/12	10/24/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	MTW----	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					1	\$1,350.00		0.00			
27	M	10/22/12	10/24/12	M-F 1035-1102p thru 1/7CM Nightline	CM	1035-1102p	MTW----	:30	3	\$900.00	2	0.00	NM	3	\$2,700.00
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTW----					3	\$900.00		0.00			
Totals													40	\$40,450.00	